

# DESIGN YOUR LIFE

“Take your life  
to a whole  
new level of  
excellence”

**NLP  
PRACTITIONER**



**Cherry Farrow**

Founder & Director of Inspire & Inform “Design Your Life”

## **TAKE YOUR LIFE TO A WHOLE NEW LEVEL OF EXCELLENCE!**

Imagine living a longer, happier and more rewarding life. What would that mean for you?

Now imagine being clear about what is important to you. Waking up with a sense of purpose, moving forward with a plan that is life enhancing and being an inspiration, a leader, to your family, your children and your friends. Design Your Life seminars & training sessions will enable

**SUCCESS IN ALL AREAS OF LIFE.**

## FasTrak NLP PRACTITIONER - Certification Training

### Accelerate Your Success

Neuro-Linguistic Programming (NLP) is a proven and potent method for transformation and change. This Certified Practitioner Training contains the latest in human change technologies that when learnt and applied now will enable you to finally see how you can improve any area of your life, accelerate your results and have the career and success you have always dreamt of having! Inspire & Inform by Cherry Farrow is the ultimate organisation through which to harness that power, clarity and inspiration.

Now's your chance to take your learning to the next level with our world renowned FasTrack NLP Practitioner Certification Training - the proven way to fulfil your true potential and achieve happiness, love, freedom and all the other riches life has to offer and that on one level you believe you deserve.

In just 7 days, you'll learn the skills you need to understand the relationship between mind, body, emotions and actions. And most importantly how to use that understanding to implement change and create the life you really want.

NLP is for everyone. When you study with Inspire & Inform, your NLP Certification can be used across the following:

- Business and personal life coaching
- Learning and educational coaching
- Personal growth and change
- Performance enhancement, therapy and relationship coaching
- All modes of business including sales, communication & management



### RESULTS

“ Our life always expresses the result of our dominant thoughts

# 4 FOUR CERTIFICATIONS

IN OUR ACCELERATE YOUR SUCCESS 7 DAY PROGRAM YOU WILL COVER FOUR CERTIFICATIONS TO HELP YOU TRANSFORM NOT JUST YOUR OWN LIFE, BUT ALSO THE LIVES OF THOSE AROUND YOU.

## I. NLP PRACTITIONER CERTIFICATION

NLP is the most practical, results oriented technology of detecting, understanding and getting in control of our conscious and unconscious thinking. We will show you how to use this technology with your self and with others -individually and as a coach. A snapshot of some of the topics we will cover in the training are:

- ▶ **NLP Fundamentals** - Understand the basis and principles of NLP and how you learn, communicate, change and evolve.
- ▶ **Presuppositions of NLP** - Empowering beliefs which will move you to action and get you unstuck.
- ▶ **Sensory Acuity & Rapport** - How you can create instant liking and agreement.
- ▶ **Representational Systems & Eye Accessing Cues** - Use the 5 senses to represent the information from the world. Find out how to increase creativity, flexibility and learning by using the eye patterns.
- ▶ **Sub modalities** - The secret programming software of your mind.
- ▶ **Language Patterns** - The words you use show off your intellect and your personal characteristics. Use language with awareness, elegance & precision.
- ▶ **Emotional Freedom with Stacking, Collapsing & Chain Anchoring** - How to control your feelings & your state of mind.
- ▶ **Strategies & Modelling** from LOVE strategies, MOTIVATIONAL strategies to BUYING strategies, the heart of NLP is all about modelling excellence.
- ▶ **Parts** - Stop inner conflicts, integrate wholeness & experience congruency
- ▶ **Well Formed Outcomes** - the keys to goal achievement.

# 1 ONE LIFE CHANGING EXPERIENCE

THIS FASTRAK PRACTITIONER CERTIFICATION TRAINING ENABLES YOU TO TAKE CONTROL OF YOUR THOUGHTS, EMOTIONS AND ACTIONS TO DETERMINE YOUR OWN DESTINY.

## 2. TIME LINE THERAPY® PRACTITIONER CERTIFICATION

During the Time Line Therapy® Training you will learn the techniques that will show you how you CAN gain control of your life and teach others how to do the same. Finances, career, relationships, emotions, health etc, with Time Line Therapy® you can eliminate negative emotions, beliefs or decisions that hold you back from achieving your full potential in these areas. Throughout the training you will establish ways that you can get really clear on the things that you really WANT. Dr Tad James is the creator of the Time Line Therapy™ Techniques and Cherry's trainer and mentor so you really are getting it direct from the source! Some of the topics that we will cover in the Time Line Therapy® Training are:

- Elicit & understand your own time line to create and design your future
- Discover the root cause of presenting problems
- Release negative emotions like anger, sadness, fear, hurt and guilt
- Delete limiting decisions like "I can't make a lot of money", "I'm not good enough" and any other limitations that hold you back.



## ACTION

“ Action is the foundation key to all success - *Pablo Picasso*

### 3. HYPNOTIST CERTIFICATION

Learn about the most effective way to gain conscious and unconscious congruency! Throughout the training you will learn about the unconscious mind. We will teach you how you can gain the best results with the widest group of clients by using Ericksonian indirect permissive hypnosis. Harness the power of your mind, heal the past and super-charge your future right now! Some of the things that you will learn in the Training are:

- The history of hypnosis, what it is, how and why it is effective in creating powerful change in people.
- How to recognise trance in others & induce trance for positive change.
- How to hypnotise yourself.
- An introduction to conversational hypnosis and how this can help people achieve great results.

### 4. NLP COACH CERTIFICATION

Professional coaching is one of the fastest growing careers in the world and coaches are in high demand. Our internationally recognized courses are designed for those who desire to become a professional coach on a full-time or part-time basis. Learn how the core principles of coaching are an asset for anyone in leadership roles in their homes, careers and communities. Our innovative courses are also designed for traditional life and executive coaches who want to add state-of-the-art coaching tools and breakthrough skills developed from NLP, Time Line Therapy® and Hypnotherapy.

Share your knowledge with friends to help them become more confident, more in control and start to create the life you really want...

*HOW WOULD THAT FEEL?*

**GOALS**  
“Goals are your road maps that guide you and show you what is possible for your life - Les Brown



## YOUR PRE-STUDY ENROLLMENT PACK

Get started straight away with your pre-study enrolment multi media pack, delivered to your door as soon as you register for this life changing training. This will prepare you for your course and you start learning straight away, in the car at the gym or at home.

As well as the 20 CD audio collection, it includes a host of other material to stimulate and motivate you, so when you come along to our 'live', hands-on training sessions you'll already be fully primed to succeed.

## QUALIFICATIONS

Inspire & Inform is an internationally recognized training & coaching company. Successful graduates of The Success Program will receive world recognized qualifications and will walk away from the training with 4 Certifications as a Practitioner of Neuro-Linguistic Programming, Time Line Therapy®, Hypnosis and NLP Coaching. Upon Graduation you will be eligible to register with:

- The American Board of NLP
- The American Hypnotherapy Association
- The Time Line Therapy® Association



## ENROL NOW

Enrol now with Inspire & Inform and take your life to a whole new level of excellence!

Call our office: 1 300 2 INSPIRE (1 300 246 774)



## OUR GUARANTEE & SUPPORT

We believe that student satisfaction is vital. If at any time prior to the end of the training you should become dissatisfied with the program, simply inform the instructor and we will refund your enrolment fee as per enrolment terms and conditions.

At Inspire & Inform we provide ongoing support with any purchase of product and on any training you take with us. If at any time before, during or after your course, you have a question or need some help, we'll be there for you. And as soon as you enrol, our in-house coaches will contact you on a regular basis to discuss your progress.

## ADDITIONAL COURSES & TRAINING

The following is a list of courses & programs at Inspire & Inform assisting you to master excellence in life. For details simply call our office, we would be happy to help you out.

### PRACTITIONER TRAINING

- Accelerate Your Success – (7 Day Intensive)  
FastTrak NLP, TLT, Hypnotherapy, & NLP Coaching Certification

### MASTER PRACTITIONER TRAINING

- Master Your Success – (14 Day Intensive)  
FastTrak NLP, TLT, Hypnotherapy & NLP Coaching Certification

### ADDITIONAL PROGRAMS

- Release Your Kilos –  
“Breakthrough To Weight Loss Success” – (2 Day Intensive)
- Release Your Limitations –  
“Step in to Your Greatness” (2 Day Intensive)
- Release Your Exam Anxiety –  
“Study with Confidence” (2 Day Intensive)



“**ATTITUDE**  
Gratitude is an attitude that we  
all have the power to share!





## PAYMENT OPTIONS

Inspire & Inform offers the most competitive pricing in all of Australia with three payment options:

<b>OPTION 1</b>	<b>Direct Debit</b> Full payment to our bank account	<b>Total</b> <b>\$2,995</b> Contact us for bank details
<b>OPTION 2</b>	<b>Credit Card</b> Full payment plus 2.5% surcharge \$74.85	<b>Total</b> <b>\$3,070</b> <b>Add To Cart</b>  
<b>OPTION 3</b>	<b>Total Instalments</b> \$3540	<b>Instalments</b> <b>\$295</b> \$295 per month for 12 months

Please contact us if you wish to pay by instalments

**1 300 2 INSPIRE (1 300 246 774)**

# Meet Cherry Farrow

Helping others discover their potential

Cherry is a staunch believer in the inexhaustible inner potential of human beings. She is an exciting, dynamic transformational seminar leader, presenter, Personal Success Coach and business woman.



Cherry brings an advanced level of knowledge to all of the seminars and trainings she teaches and has achieved great success in helping people discover and achieve more of what they want in life. This includes but is not limited to quitting smoking, the elimination of destructive habits, negative emotions and limiting beliefs, and in particular weight-loss.

For over a decade Cherry has helped hundreds change their lives. She continues to inspire and educate people to transform their lives for the better through her seminars, trainings and coaching.

Cherry is an avid reader and is continually up-skilling to ensure she is at the leading edge of Human Behavioural Change technologies to benefit her clients.

She created Inspire & Inform to help others discover their potential. Her team of committed and inspiring Practitioners add value to people's lives. Collectively, they will make your experience with Inspire & Inform a life changing one!

Following is an abbreviated list of her success to date:

- Master Practitioner of NLP (ABNLP)
- Master Practitioner of Hypnosis (ABH)
- Master Practitioner of Time Line Therapy™
- Master Coach
- Accredited Trainer of Neuro Linguistic Programming (NLP)
- Accredited Trainer of Time Line Therapy™ (TLTA)
- Accredited Trainer of Hypnotherapy
- Accredited Trainer of NLP Coaching
- Creator of The Release System
- Creator of The Token System – Lifestyle & Weight Management Solution
- Author of two cookbooks
- Founder & Director of Inspire & Inform “Change for Good”.

SYDNEY - MELBOURNE - BRISBANE - ADELAIDE - PERTH



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